Asma Sainkoudje

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|  | **Senior Project/Program Manager profile** |  |
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Focused management professional with 15+ years of leadership experience in leading high-profile projects and programs from all stages of initiation to delivery across government and large-scale corporate environments within the highly demanding, fast-paced global industries. Relentless agent of strategic change with the proven ability to build action plans, manage grants, and lead cross-functional teams to meet and achieve desired goals. Solution-oriented “Fixer”, client-centric strategist, communicator, facilitator, and leader with a unique blend of business and technical vision, able to communicate confidently across all functional disciplines, and build consensuses between stakeholders and management in defining strategies, charting courses of action, consummating transactions, and achieving objectives.

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| * Project Life Cycle Management * Financial Reporting & Analysis * International Policy Development * Project Oversight | * Stakeholder Management * Threat Assessment * Budgeting & Cost Control * Resource Allocation | * Continuous Process Improvement * Risk Mitigation & Quality Control * Leadership & Counselling * Reporting & Documentation |

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|  | **Career Experience** |  |
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United Nations Office On Drug and Crime (UNODC), Dakar, Senegal

**Focal Point of the Global Forum on Counterterrorism, Working Group West Africa (GCTF WAWG) and Regional Program Coordinator** 1/2020 to Present

Prepare reports, inputs to strategic papers, briefing notes, and interventions for translating the Co-Chairs strategic orientations into operational planning. Coordinate and manage the development and implementation of the GCTF WAWG project- focused on counterterrorism; attend and contribute to project review meetings of Co-Chairs. Engage and coordinate with key partners/experts at national, regional, and international level including specialised organisations and the UN system, as necessary. Identify problems and issues to be addressed; follow up and initiate corrective actions. Liaise with GCTF Co-Chairs, and WAWG to provide relevant advises and assistance in reviewing National Action Policies on Counterterrorism. Maintained regular contacts with WAWG beneficiary institution.

* Developed 2020 work plans for counter-terrorism calendar for WAWG with on-time COVID19 adjustment.
* Monitored and oversaw grant expenditures worth €2M, maintained detailed financial and narrative reports.
* Improved technical assistance model of GCTF-WAWG in relation to COVID19 context.

**Regional Program Coordinator** 2019

Spearheaded overall operations of ECOWAS Project on Enhancing Forensics Science Management, including: developing mission policy, building supporter growth strategy, and ensured commitment of partner states in West Africa. Liaised with policy makers and donors in West Africa Region and guided team members and law enforcement staff for project implementation, monitoring, and assessment. Supported preparation of various written reports, studies, analysis, and publications, for reporting findings to the Member States.

**Regional Program Coordinator** 2014 to 2018

Partnered with multiple stakeholders and donors to combat organised crime related to illegal exploitation and trade of endangered species of fauna and flora and natural resources such as oil, gold, and diamonds

* Introduced Global Programme on wildlife & natural resources crime to relevant Member States in West, Central and East Africa, implemented and oversaw activities, managed grants (various donors and EU), and all administrative and financial aspects.
* Drafted proposal and developed EU action project for a funding totalling €6M for ECCAS (Economic Community for Central African States) member’s law enforcement, judiciary, and justice capacity.
* Assisted in conceptualizing the inclusion of UNODC within the African Union; built strategy on the illegal exploitation and illicit trafficking of wildlife and natural resources, as well as the UNODC adhesion to the African Union Advisory Technical Committee.
* Initiated establishment of the first operational platform for sharing/exchanging information, intelligence, and evidence relating to wild life and timber crime between stakeholders from law enforcement agencies, including Customs and Border Guards, Prosecutors and Park Wardens in Central Africa.
* Initiated and finalised the first MoU between UNODC and ECCAS Secretariat.
* Launched the opening process of Gabon.

**Regional Projects Coordinator** 2011 to 2014

Aligned efforts between various UNODC regional sub-offices for enhanced cooperation in drug use & control / transnational crimes related program development and implementation. Joined hands with regional chief research section to monitor and analyse threat assessment of organised crime in the region with contribution to reports; strategic papers and presentations. Administered all aspects of regional office programs and field activities, under supervision of the Regional Representative for official on-the-ground missions. Served as liaison officer for new and existing partnerships with UNODC partners, including member states, donors, specialised international organisations, NG0’s, and Civil Society. Strived to provide support for UNODC pillar security operations and contributions to the UN integrated Sahel Strategy, particularly in the political phase and supplemental follow-up phase. Co-organised and participated in UN High Level Official visit and meetings to support multiple causes related to West and Central Africa region and Bamako Declaration on Impunity, Justice, and Human Rights in West Africa adopted in December 2011.

* Represented UNODC at various international, national, and regional meetings.
* Served as Interim in charge of the criminal justice section; initiated political phase of launch of the West African and Mauritania Network of Central Authorities and Prosecutors (WACAP).
* Drafted narrative and financial reports for HQ and donors, including EU, France, Norway, and Japan.

**Project Manager** 2009 to 2011

Introduced the project to recipients Member States including specialised regional organisation (e.g. GIABA). Executed project objectives while collecting, analysing, and reporting relevant data to HQ, counterparts, and donor. Delivered meticulous evaluation reports to donor and recipient stakeholders.

* Conceptualized, initiated, and led to successful completion:
  + A project of €1M focused on fight against money laundering & countering financing of terrorism in West Africa.
  + Law Enforcement capacity building training from GDF experts, on anti-money laundering of FIUs of Mali, Guinea-Bissau, Senegal, and Sierra-Leone; directly supervised 10 law enforcement experts (Guardia di Finanza) and staff.
  + Launched the UNODC Country Office in Mali.
  + Regional workshops on anti-corruption in ECOWAS countries and Mauritania.

**President / Operations Manager, Asbo Immo Services, Rabat, Morocco** 2003 to 2019

Led and directed a team of 6 members while heading overall working of company, including financial management, marketing, human resources, and client relations. Developed positive working relationships with state banks and real estate commissions.

* Increased revenue through well-planned project scheduling, coordination strategies, and effective time/resource optimization.

**Additional Experience**

**Manager Consultant** (2003) • Dale Carnegie, Rabat, Morocco

* *Assessment mission, evaluation reports, modules drafting for marketing team.*

**Project Manager** (2002 to 2003) • Sicotel Telecommunications, Casablanca, Morocco

* *Business management for large-scale corporate telecommunication projects.*

**Sales Manager & PR Coordinator** (1999 to 2002) • Promo Group International, Rabat, Morocco

* *Telecommunications markets analysis, sales and marketing strategies development, team supervision and external communications coordination.*

**Administrator** (1997 to 1998) • Disney World Private Primary School, Rabat, Morocco

* *Project design and management, obtain mandatory authorisations, bank negotiations, recruiting, project launch, and delivery, in liaison with relevant national Institutions.*

**Chief of Insurance** (1992 to 1996) • Group Attijari Wafa Bank- Wafa Assurance, Casablanca, Morocco

* *Insurance department establishment, management policies development and participation in launch strategies, client’s portfolio management, work coordination with group subsidiaries, and staff training and supervision.*

**Business Associate** (1990 to 1992) • Group Attijari Wafa Bank- Wafa Salaf, Casablanca, Morocco

* *Commercial strategy development, loan requests and client claims unit supervision.*

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|  | **Education** |  |
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**Bachelor of Science in Management (Finance & Accounting)**

Institut Supérieur de Gestion, Casablanca, Morocco

**Professional Training**

Evaluation Management Training, Evaluation Focal Points − UNODC

“How to Build and Sustain a Successful Partnership with the European Union” – UNODC

**Language Proficiency**

**French**: *Native* **|** **Arabic**: *Native* **| English**: *Advanced*

**Technical Proficiency**

Ms Office: Word, Excel, Power Point, xxx